

Marketing Manager shares insight on new senior living community in the Collierville and Germantown area.

PHOTO CAPTION:

To learn more about Heritage at Irene Woods, call Charlotte at 901-737-4735 or visit the Welcome Center at 9155 Poplar Avenue, Suite 12, in Germantown. Open Monday - Friday, 9 a.m. – 5 p.m., weekends by appointment.

Value and choice top the list of advantages at Heritage at Irene Woods.

Shopping for senior housing can overwhelm senior adults and their families. Charlotte Curtis, marketing manager at Heritage at Irene Woods, is changing that.

“It’s a joy to match people with a home they love,” said Charlotte. “Our desire is to bring ease to the process and options that meet a person’s wants and needs by offering a brand-new, value driven concept for senior living.”

A “close-to-everything-you-love” location.

Located between Germantown and Collierville, Heritage at Irene Woods offers a safe location and convenient access to restaurants, shopping, places of worship and medical services. Offering independent senior living, assisted living and memory care, the senior community will fit residents’ needs now and well into the future.

“Edward Rose & Sons is known for designing residences with superior services and amenities - and incomparable value,” Charlotte said.

The nationally-known real estate developer recently celebrated its 90th year as a family owned and operated business. Heritage at Irene Woods is the first phase of a 150-acre, multi-generational neighborhood.

Don’t change your way of life. Enhance it!

The economy is of great concern to senior adults, which is why Heritage at Irene Woods makes sense. “You don’t have to give up your hard-earned money to have a nice, safe place to live,” Charlotte said. “Our belief is that growing older, no matter what the age or phase, is all about living.”

Call Charlotte at **901-737-4735** to learn about the benefits of the Priority Program and becoming a Charter Resident. ■

Welcome Center

9155 Poplar Avenue, Suite 12

Germantown, TN 38138

Heritage Logo

Opening SUMMER 2013

Independent Living | Assisted Living | Memory Care

www.HeritageIreneWoods.com | 4580 Forest Hill Irene Road